

IP Enforcement Portal (IPEP)

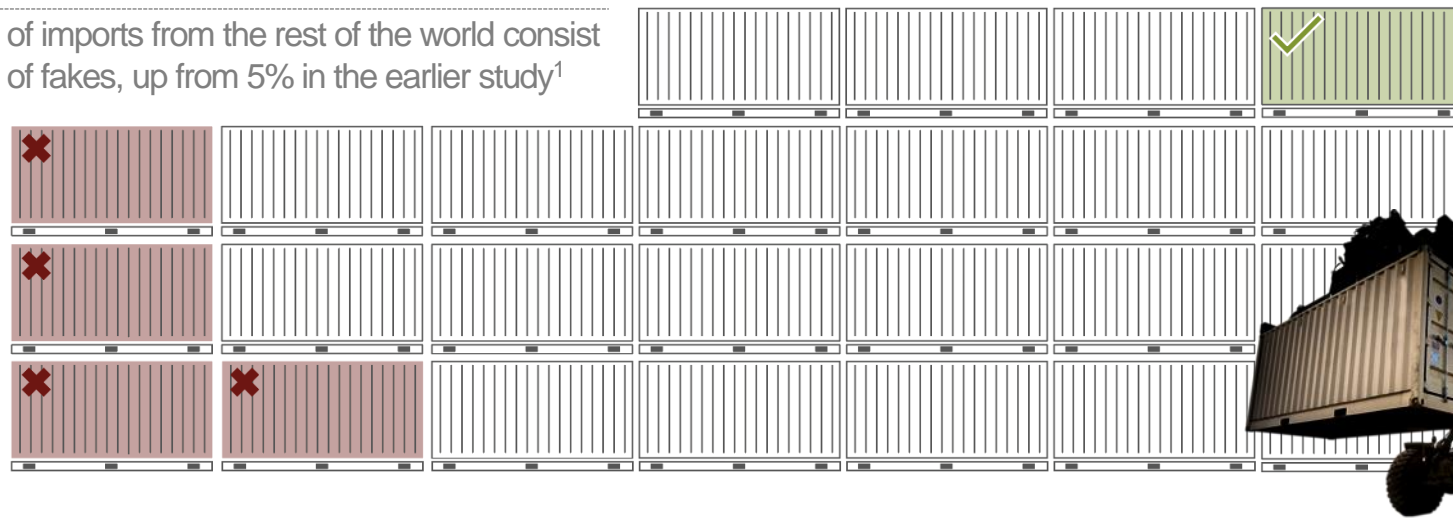
EU Enforcement ... State of Art

EXISTING CHALLENGES IN IPR ENFORCEMENT

EU Trade:

5.8%

of imports from the rest of the world consist of fakes, up from 5% in the earlier study¹



1 - See: https://euiipo.europa.eu/tunnel-web/secure/webdav/guest/document_library/observatory/documents/reports/trends_in_trade_in_counterfeit_and_pirated_goods/trends_in_trade_in_counterfeit_and_pirated_goods_en.pdf

Legal basis

Why EUIPO?



The IP Enforcement Portal is a legal tool: its use by law enforcement authorities is founded on article 2(1) of Regulation EU 386/2012 establishing the mandate of the EU Observatory

The IP Enforcement Portal (IPEP)

IPEP is a free of charge, secure platform enabling real-time exchange of information between right holders and enforcement authorities



View of enforcement authorities

One search, multiple results

Global Search

Search supplementary information of those companies, products and IP rights that could suffer any kind of IPR infringements.

☐ Filter by Member State

euiipo

Products (8)

Companies (1)

Trade Marks (6)

Designs (4)

Geographical Indications (1)

Patents (4)

Copyrights (5)

Plant Variety (8)

Other IPRs (3)

AFAs (4)

Search in the results:

← Previous 1 Next →

COMPANY / OWNER	APPLICANT	TM NAME	TM REFERENCE	OFFICE	GRAPHIC
	European Union Intellectual Property Office / Office de l'Union européenne pour la propriété intellectuelle	EUIPO	973491-00	CA	
	European Union Intellectual Property Office	EUIPO	89002045	US	
	European Union Intellectual Property Office	R EUIPO EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE	89002020	US	
Euiipo 1	The European Union, represented by the European Commission	OPEN HORIZON	017868102	EM	

Contact Points

- ✓ Who is the contact person of the company enforcers in their MS. Who speaks their language...?
- ✓ Is it a technical or a legal person...?
- ✓ Who is the main contact of the company – always copied in to any notification form the authorities

Contact Points

Search in the results:

SELECT	NAME	TYPE	PHONE	EMAIL
	Legal Contact 2	Secondary in a country, Main in a country	00491321321321	LegalCotr
	Contact A	Secondary in the company	0044132154654	Nicole.Se
	Legal Contact1	Secondary in the company	00342123123133	lega@test
	Main contact	Secondary in the company	123456789	observato
	BLA	Main enforcement contact in the company	34965139111	123POLIZ

IPR portfolio

The trade mark and design information is uploaded directly from TMview and Designview. The information is refreshed nightly, so enforcers always know if there is a valid right they can enforce. GI's are uploaded from the databases of DG AGRI, soon Glview.

Add IPR






Trade Mark	Design	Geographical Indication	Patent	Copyright	Plant Variety	Other IPRs
Reference Number	<input type="text"/>			Trade Mark Name	<input type="text"/>	
Owner	<input type="text"/>			Office	<input type="text"/>	
Type of Right Holder	<input type="text" value="Owner"/>					

Powered by:

TMview **DESIGN**view

Product Portfolio

Product Portfolio

SELECT	MAIN IMAGE	PRODUCT NAME	CATEGORY	PRODUCT SPECIFICATION
		Product name	Category	Product specification
		Sun Cream (demo)		Creams for tanning t Sunscreen; Suntan .
		Sun clothing (demo)		Dresses; Scarfs; Tee
		Sun furniture (demo)		Parasols; Sun loung
		Sun hats (demo)		Sun hats; Sun visors
		Sun glasses (demo)		Sunglasses

- ✓ Rights holders decide which enforcement authority can view their product information

Sharing Criteria

55(64)

SHARE








	Name
✓	Zollamt Klagenfurt Villach - Competence Center Gewerblicher Rechtsschutz - Austria
	Monsieur l'Administrateur - Service Public Fédéral Finances - Belgium
✓	National Customs Agency - Central Customs Directorate - Bulgaria
	Department of Customs & Excise of the Republic of Cyprus
	Generální ředitelství cel - odd. Ochrany práv duševního vlastnictví
	Generalzolldirektion, Direktion VI, Zentralstelle Gewerblicher Rechtsschutz
	Tax Centre Copenhagen - Task Force Counterfeiting - Denmark
	Estonian Tax and Customs Board
	Subdirección General de Gestión Aduanera de España


Product information

General Info

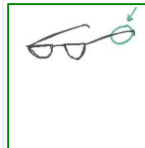
Product Images/Videos

+ Add File

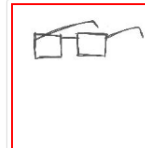
Genuine  Genuine  Fake  Fake  Genuine  Genuine  Fake 




Product detail
Others
OUR PRODUCTS
NEVER...



Product detail
Watches and jewelleryes
please see...



Product detail
Others



Genuine Logistics

View IPR related to this Product

Genuine Logistics

Packages

Goods Clearance Details





Past Cases

Companies Involved


Market Value (EU)

Traders

Accompanying Documents

<input checked="" type="checkbox"/>	Icon	Filter
<input checked="" type="checkbox"/>		Production
<input checked="" type="checkbox"/>		Distribution
<input checked="" type="checkbox"/>		Importation
<input checked="" type="checkbox"/>		Transportation

Map



2000 km
1000 mi

© 2019 - Map data ODbL 2019 OpenStreetMap

Production Distribution Importation Transportation

✓ Information that will help enforcers to detect counterfeits

Customs Application for Action (AFAs) – electronic filing and extension

Application for Action (AFA)

Protect your rights on the border providing the custom authorities with the necessary information about your rights, contacts and products.

The Application for Action allows the applicant to request the customs authorities to take action with respect to goods suspected of infringing an intellectual property right.

Further details can be found in the [Manual for Application for Action](#) provided by DG TAXUD.

- 1 Select countries and languages
- 2 Select your IP Rights
- 3 Select your product
- 4 Review and send preAFA to COPIS

- ✓ File and manage e-AFAs in all EU languages
- ✓ Pre-admissibility check on mandatory information following Customs Regulation(EU) no. 608/2013

[Previous](#) Page: 1 / 58 [Next](#) [Download](#)

EUROPESE UNIE – VERZOEK TOT OPTREDEN		PREAFA ID: NL20190619120420000017 (nl)
1	1. Aanvrager Naam*: Euiipo 1 Adres*: Avenida de Europa 4 Stad*: Alicante Postcode: E-03008 Land*: Spanje EORI-nummer: (+) TIN-nummer: (+) <small>National registration number (e.g. VAT) / TIN/EORI</small>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Voor intern gebruik van de douane Datum van ontvangst Registratienummer voor de aanvraag </div> <div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center; margin: 0;">INTELLECTUELE-EIGENDOMSRECHTEN</p> <p style="text-align: center; margin: 0;">VERZOEK TOT OPTREDEN DOOR DE DOUANE AUTORITEITEN</p> <p style="text-align: center; margin: 0;">overeenkomstig artikel 6 van Verordening (EU) nr. 608/2013</p> </div>

eAFAs in IPEP

To ensure quality and proper processing of data, as from, AFAs have to be filed and managed electronically

IPEP is the single e-filing and AFA management point for 24 Member States and alternative system for the other 3 (DE, ES and IT).

All the AFA information of a rights holder is displayed and visible in IPEP, ready to be managed




Alerts for Customs and Police


Alerts for Customs and Police

IPRs infringed


NAME	REFERENCE	TYPE
Name	Reference	
Copyright B	AG 132165465	Copyright



Sun glasses (demo)
Sunglasses



Sun furniture (demo)
Sun loungers; Parasols



Sun hats (c)
Sun hats; Sun
/headwear

Exchange Information

Showing 1 to 1 of 1 entries

IPRs

Flight / Shipment

Consignor & Consignee Details

Attached Images

Documents Attached

Answer Type*

Product

Product section

Please find additional information

Please find additional information

Please find updated information

See comments

Add

Attached Images



+ Add File

Documents Attached

+ Add File

Download

Add ▼

-  Potential Infringement or Trend
-  Online Infringement

- ✓ Inform internal market authorities - they do not have AFAs
- ✓ Create alerts on web pages selling fakes
- ✓ Exchange information and download into pdf

Suspicious Cases

Suspicious Case

Sender / Receiver *

Company Contact *

Suspected Goods *

Attached Images

Documents Attached

Exchange Information

Answer Type *

Pending

Product

Product section

Pending

Genuine goods

Infringing goods

More information requested

Need to check the goods physically

See comments

More information re: Art. 17.4 (Customs only)

Infringing goods, we agree to destruction

Comments

Documents Attached

+ Add File

Download

- ✓ Receive notifications on suspicious goods by enforcement authorities
- ✓ Authorities set deadline and get 'read receipt'
- ✓ Exchange information with the enforcement authorities and download into pdf

IP Enforcement Portal

IP ENFORCEMENT portal



FREE
supported by **EUIPO**



SECURE

Access through customs **secure** network CCN and other secure tunnels as guaranteed by the **security audit (SOC2)**

Certified by:



MULTILINGUAL

Information available in
23 languages

IP Enforcement Portal – State of play



- ✓ 1250 Companies
- ✓ 39,000 IPRs
- ✓ Number of products 6500
- ✓ 74 Enforcement authorities
- ✓ 450 accesses/month by enforcement authorities

THE EU PLATFORM FOR THE ENFORCEMENT OF IPRS



EUIPO
EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE
Observatory

Promoting and supporting intellectual
property value



[Home](#) [About the Observatory](#) [Intellectual property for...](#) [Facts, Figures and Case Law](#) [News & events](#)

IP ENFORCEMENT portal

The EU platform to manage customs applications for action (AFA)
and deal with IPR enforcement matters

[LOG IN](#)

No account yet? [Sign up](#)

[Enforcement authorities: request access here](#)

A free, multilingual and secure tool

Account creation

Authentication protocol – letter with safety code sent to rights holder

CREATING A RIGHTS HOLDER (CLIENT) ACCOUNT *(1-time interaction with the rights holder)*

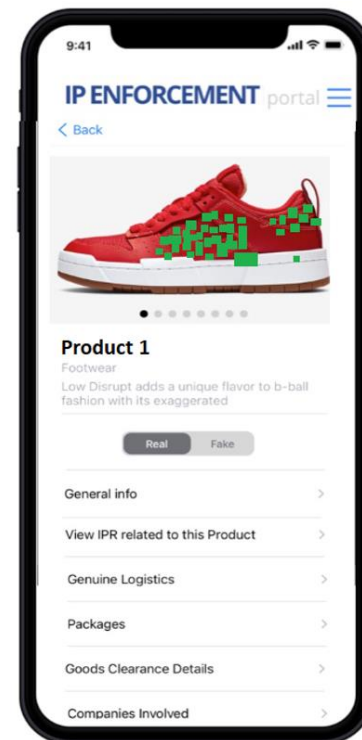


*After this point, further contact with the right holder is unnecessary – the legal representative can manage all procedures of IP Enforcement Portal account.

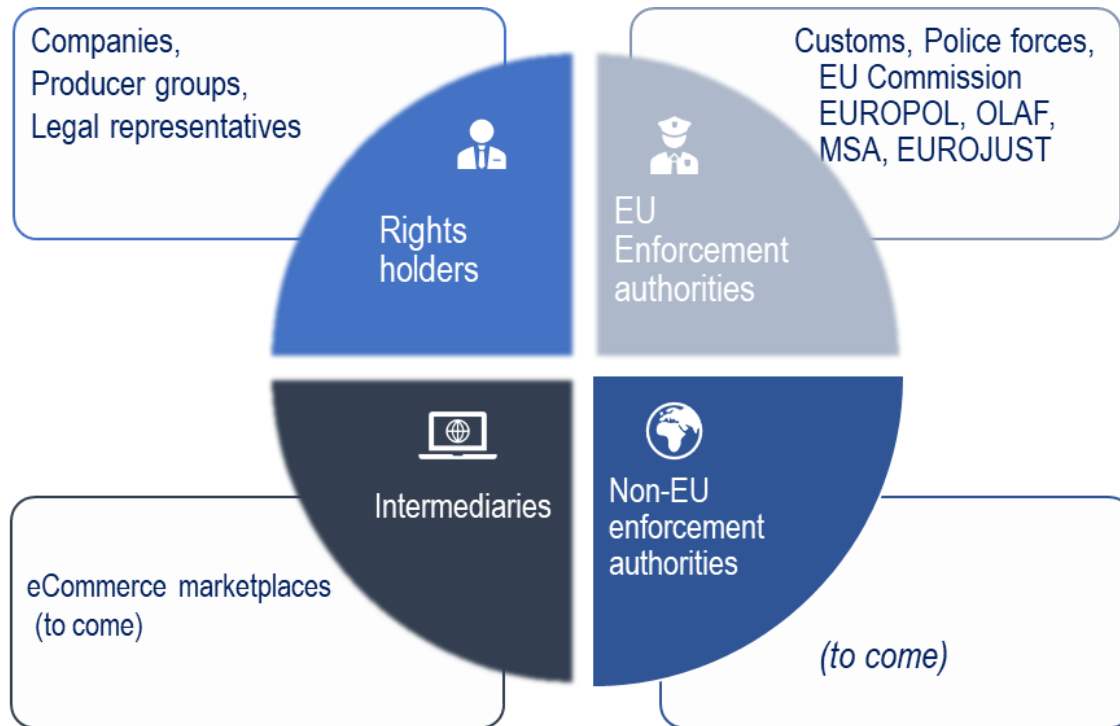
- ✓ The Legal Representative are appointed in the clients account.
- ✓ Legal Representative can use their personal credentials to access all their clients accounts

Next in 2022:

- Mobile App for enforcers
- IP Dashboard – Big Data that will allow rights holders to combine detention data with AFA information
- Intermediaries – eCommerce (search / authentication of rights holders and validations of IPRs)



IPEP a single tool for IPR enforcement



- ✓ Voluntary sharing
- ✓ Differentiation
- ✓ Security

ipenforcementportal@euipo.europa.eu



www.euipo.europa.eu



[@EU_IPO](https://twitter.com/EU_IPO)



[EUIPO](https://www.youtube.com/EUIPO)

Thank you